

**THE NEW MINI.
THE NEW ORIGINAL.**



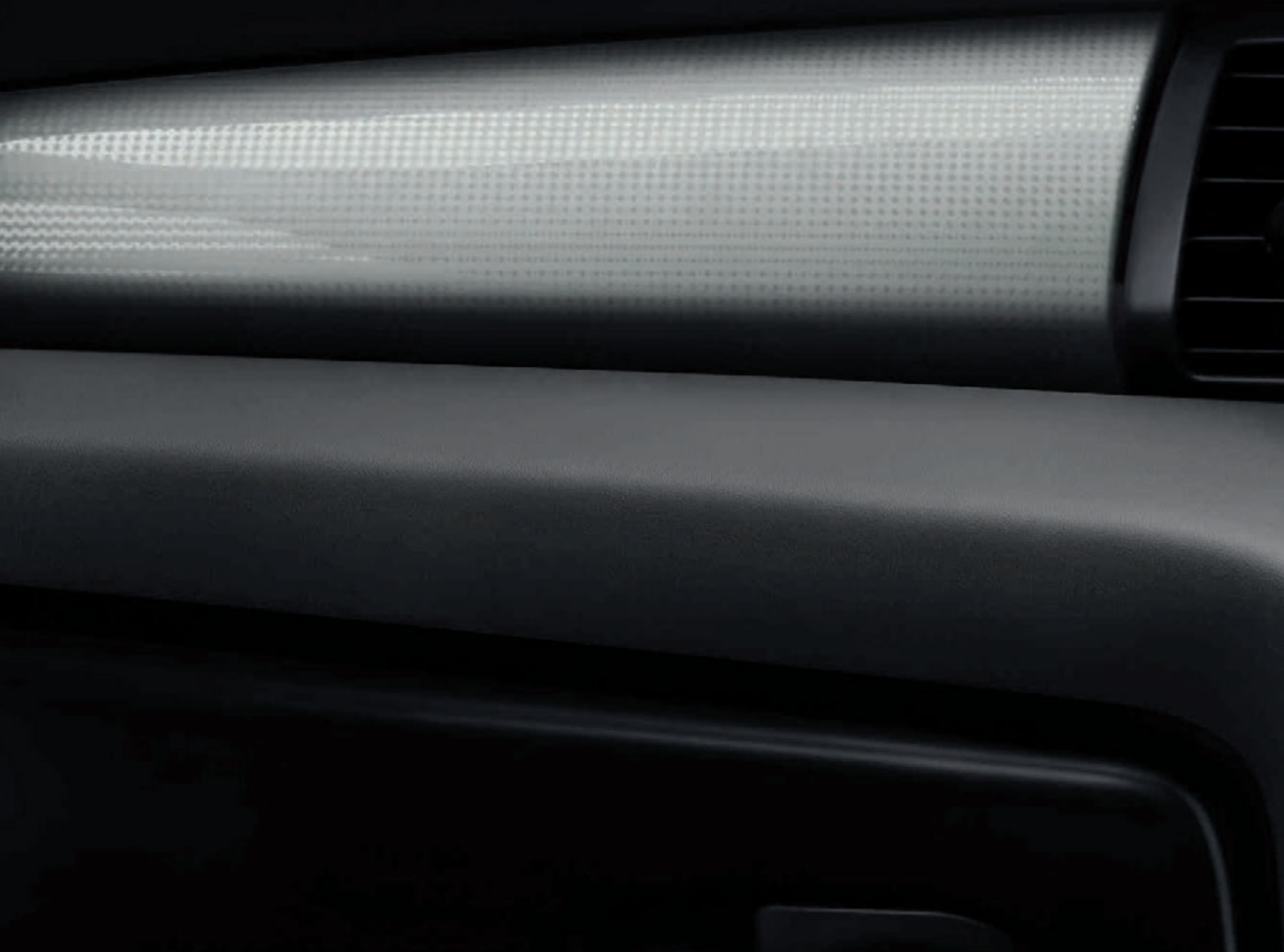
THE ORIGINAL MINI REBORN.

Welcome to the new MINI. Have a look around, and take all the time you need. Before we tempt you with a test drive, you'll see there are plenty of new features to discover. So put your hands on the wheel, your foot on the gas, and get ready to explore.





AIRBAG





15:51

legoFM



MINI Connected



MODE



1

2

3

4

5

6

20

AUTO

21



Provisional image. Subject to change.

A MINI FOR PEOPLE WHO THINK DIFFERENTLY. BY PEOPLE WHO THINK DIFFERENTLY.

The biggest new addition to the new MINI is hard to miss: the new-look MINI Central Display is now more significant than ever. An illuminated ring runs round the edge, and offers your MINI an entirely new means of communicating with you. Just as between best friends, you'll find you don't need to speak to understand one another. And talking of good friends, MINI Connected allows you to share all the fun you have in your new MINI in real time, via Facebook, Twitter and foursquare. Before we hit the road though, let's have a few words on and from Sir Alec Issigonis, the genius behind the Mini. And don't worry – as you can see with his designs, he likes to keep things short.



As you roll up, the tarmac quietly crackles beneath the warm tyres. You're at the new bar on the river, but with a new plan in your head. Tonight, everything's going to be different.

TEAR UP THE STREETS, NOT THE DANCEFLOOR.

Who's still up for it? Who's on their way? Check in then check out on Facebook and foursquare via MINI Connected, as the journey continues. On to something new. On to something entirely different.





| ENGINES.



COOPER

The three-cylinder, 1.5-litre unit in the MINI Cooper doesn't just sound like a much larger engine – it drives like one too. The secret is TwinPower Turbo technology and fully variable valve timing. Your right foot can call on 136 hp/100 kW at any time, and you can enjoy sparkling acceleration of 0 to 62 mph in 7.9 seconds, with equally impressive fuel consumption in the combined cycle of just 61.4–62.8 mpg (CO₂ emissions of 107–105 g/km). And talking of sparkling – there's no better way to catch the eye than opting for the MINI Chrome Line exterior.

COOPER*S*

The performance figures alone for the new MINI Cooper S are enough to get your foot twitching. The engine delivers 192 hp/141 kW, up to 300 Nm torque with overboost, and 0 to 62 mph acceleration of 6.8 seconds. The new 2.0-litre four-cylinder unit incorporates TwinPower Turbo technology, innovative Valvetronic valve timing, an optimised turbocharger and double VANOS camshaft control, providing the ideal balance of power and control in every situation. It's also particularly frugal with fuel: combined-cycle fuel consumption for the MINI Cooper S is just 48.7–49.6 mpg (CO₂ emissions of 136–133 g/km).



| COLOURS.

FEELING BLUE?
OR RED?
OR BRITISH RACING GREEN?
**SET THE TONE
FOR YOUR MINI.**

[MINI.CO.UK/CONFIGURATOR](https://mini.co.uk/configurator)



PEPPER WHITE



VOLCANIC ORANGE



MOONWALK GREY
METALLIC

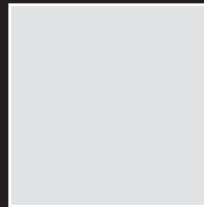


BLAZING RED
METALLIC



MIDNIGHT BLACK
METALLIC

COLOURS FOR ROOF AND EXTERIOR MIRROR CAPS.



ASPEN WHITE



JET BLACK



BODY COLOUR

Availability may vary depending on the model. See page 52 for details.



BRITISH RACING
GREEN
METALLIC



DEEP BLUE
METALLIC



THUNDER GREY
METALLIC



ICED CHOCOLATE
METALLIC



WHITE SILVER
METALLIC



CHILI RED

| INTERIOR.

NOT FOR THE INDECISIVE.

INTERIOR SURFACES

Decisions, decisions – we admit that choosing one of our seven interior surfaces is no easy task. Whether you go for the new Dark Cottonwood finish with matt, open-pored wood, or the lighter tones of Hazy Grey, you can be safe in the knowledge that they all look fantastic. Happy deliberating!

COLOUR LINE

Things have never looked brighter, with five Colour Line options also available. From Shadow Grey to Glowing Red, you're sure to find the perfect tone for your tastes.

MINI.CO.UK/CONFIGURATOR



AIRBAG

HAZY GREY

BLACK CHEQUERED

DARK SILVER

PIANO BLACK

FIREWORK

OFF-WHITE

DARK
COTTONWOOD

SHADOW GREY

CARBON BLACK

DARK TRUFFLE

SATELLITE GREY

GLOWING RED

THE MOST IMPORTANT INTERIOR FEATURE? DRIVING ENJOYMENT.

Ever since the first car was built, designers have worked to increase passenger comfort. Engine noise has been reduced, and suspension set-ups made more absorbent, so that driving fast felt slower. We did the same, too. After all, it's nice to be able to chat when travelling at speed, and not to have to feel every single bump in the road. Yet increased quality, greater comfort, and improved acoustics all came at the cost of driving enjoyment. And that had to change. Ultimately, we understand you want to drive a MINI because you want to experience the same go-kart feeling that has thrilled MINI owners for generations. So we've lowered the centre of gravity, increased the track width and stiffened the suspension. As a result, drivers feel a direct connection with the road, and the sense of speed is restored to the driving experience. Every single model offers this set-up as standard, because we know what drivers want. And because we know that even the technology behind that go-kart feeling can be improved when you

do things differently.







A MINI THAT SUITS YOUR MOOD: GO GREEN. THEN GO FASTER.

With MINI Driving Modes, one small ring around the gaiter can have a big impact on your driving. By simply twisting the dial, you can adapt the performance of your MINI to your current mood. Fancy a relaxed drive through town? Then go GREEN. It's easier on the environment – and on your nerves – with the throttle response optimised for fuel efficiency. Other fuel-consuming devices, such as the air conditioning, are also set up to operate as efficiently as possible. And in the MINI Central Display, the MINIMALISM Analyser rewards economical driving with extra points. So you can kick back and enjoy the ride through the urban jungle.

Too sedate for you? Ramp up the excitement in SPORT mode, and your MINI will be just as spontaneous as you are. The LED ring on the MINI Central Display is converted into a rev counter with engine output and revolution shown on the screen, and your MINI is converted into an express train. And with a more responsive accelerator pedal and more direct steering, you don't follow bends – they follow you.

Provisional image. Subject to change.

MI6 HAS GOT NOTHING ON THIS.

It's incredible how much technology can be packed into one compact car. With the Visual Boost Radio with a 6.5" screen, the ergonomic MINI Controller, and the MINI Connected interface, you can access all the digital functionality that the 21st century has to offer. What's not to like?

MINIMALISM Analyser
Dynamic Music
Mission Control
Web radio
Facebook
foursquare
Twitter
Calendar
News

Driving Excitement

TWITTER.

Tweet directly from your MINI and have messages read aloud. #MINIconnected



MINI CONNECTED.

In-car infotainment for everyone: whether you have an Android* or iOS device, the MINI Connected App links your smartphone to your new MINI flawlessly. It keeps you connected to your contacts via Twitter, Facebook and foursquare, and provides access to your phone's calendar function and "MINI Connected ready" apps – all via the screen of your new MINI.

*Functions may vary. Android initially only for Samsung Galaxy S4 and Google Nexus 4.





DRIVING EXCITEMENT ANALYSER.

The analyser is the fourth component of the MINI Driving Excitement App, alongside the Force Meter, sport instrument cluster and Condition Check. It's also the most rewarding, allocating points for perfect acceleration, shifting, steering and braking.



MINI CALENDAR.

The MINI Calendar syncs all your appointments from your smartphone, so you'll never forget an appointment while out on the road.



FACEBOOK.

Stay in touch with your friends when out on the road.



MINI CONTROLLER.

Operation is more intuitive than ever, allowing you to access key functions with the push of a button.



WEB RADIO.

More channels than you could possibly listen to.



NEW: KEY FOB WITH KEY CHAIN.

Give your pocket a personal twist, while adding even more functionality to your MINI: the NFC chip in the key chain means your NFC-enabled smartphone can automatically activate functions such as Bluetooth and open up the MINI Connected App. www.MINI.co.uk/accessories

USB INTERFACE AS STANDARD.

Make your phone truly mobile with the USB audio interface, fitted as standard. Connect your smartphone with the USB cable to enjoy all the benefits of the MINI Connected App directly in your vehicle. To make and receive calls easily, a Bluetooth connection is also available.



LOOK AHEAD.

Always envied the Top Gun pilots for the information displayed in their helmets? Now you can enjoy a similar system in your MINI. The optional Head-up Display provides a range of vehicle information within your line of sight without obstructing your view of the road ahead. The data is projected onto a transparent screen and includes speed limits, navigation instructions and radio stations. Now you'll never lose sight of the important things.





AND LOOK BACK TO THE FUTURE.

As much as we'd love to have eyes in the back of our head, we don't. MINI has the next best thing though: our reversing camera provides outstanding rear visibility, and aids parking by superimposing helpful markings. And talking of parking, the new optional Parking Assistant Pack helps you find a space, and guides your MINI into tricky spots with ease. All while you leave passengers and passers-by looking on in amazement. Look, no hands!

Provisional image. Subject to change.

MEN'S MINI WORDMARK T-SHIRT
MINI COLLECTION
www.MINI-shop.com

MINIMALISM.

Whichever paintwork you go for, your new MINI will always be green. The new TwinPower Turbo engine ensures the vehicle is incredibly responsive yet incredibly economical at the same time. In combination with the Automatic Start/Stop function, tyres optimised to reduce rolling resistance, Brake Energy Regeneration and the finest aerodynamics in its class, the engine delivers lower fuel consumption, and with it, lower CO₂ emissions. In the combined cycle, the MINI Cooper S produces just 136–133 grams per kilometre, while the MINI Cooper produces even more impressive 107–105 grams per kilometre. As such, both meet the EU6 emissions standard, and give British Racing Green a whole new meaning.

AND THERE'S MORE.

Have you noticed we're now on page 40, and the innovations show no sign of letting up? Next is the luggage compartment with an additional 51 litres of capacity. That's the same size as several stylish MINI Rooftop Cabin Trolleys, and brings the total volume up to 211 litres. Not bad – particularly when you consider some of the clever details we've built in. These include a two-part load-compartment floor, lashing eyelets and a floor net, all part of the optional storage pack. The new optional LED headlights and LED rear lights are also worthy of mention. As is the extra legroom in the rear. And the new dual-zone automatic air conditioning. So many new features, and we've barely scraped the surface!

ACCESSORIES.

Of course, a new MINI means new accessories. First up are the Gold Jack mirror caps and Gold Jack side scuttles – the perfect combination of golden extravagance and British understatement. We've also got Black additional headlights, which provide incredible clarity in even the heaviest British rain. And talking of black, check out the track-style 17" Multispoke Styling 505 wheels in Liquid Black, which combine perfectly with the Black MINI roof box. Hungry for more? No problem – you can see the entire Genuine MINI Accessories range online at www.MINI.co.uk/accessories

**THE NEW FEATURES JUST
KEEP COMING
AND COMING.**



MINI ROOFTOP CABIN TROLLEY
MINI COLLECTION
www.MINI-shop.com



TAKE A WALK ON THE SAFE SIDE.

Allow us to introduce the latest member of our team. His main skill is that he is made up almost exclusively of crumple zones – as such, he's perfectly qualified to lead our safety work at MINI. He puts in shift after shift at our crash test centre, examining each of our latest developments. And every day he puts his body on the line – all to offer you a peerless level of safety and peace of mind.

He's certainly been busy recently. In each new MINI, you'll find the very latest safety equipment, including airbags, a rigid passenger cell, and traditional driver assistance systems such as DSC, DTC, EDLC, ABS and CBC*. We've also developed a raft of new active driver assistance solutions, explained in detail over the next few pages.

* DSC (Dynamic Stability Control), DTC (Dynamic Traction Control), EDLC (Electronic Differential Lock Control), ABS (Anti-lock Braking System) and CBC (Cornering Brake Control).



SAFETY.

Should you suffer an accident in your MINI, the vehicle can make an emergency call automatically with the optional MINI Emergency Call feature.

Our system immediately transmits the position, direction of travel and accident severity to the emergency call HQ, via a dedicated SIM card.

①

So help can get to you in a minimum amount of time.

②

VISIBLY BETTER: YOUR OUTLOOK IN POOR WEATHER.

Rain, snow and frost can all spoil the view from your MINI. With the MINI visibility options however, you can even the score. A heated front windscreen, rain sensor and automatic headlight activation mean the weather will never dampen your fun.

③

OUR NEW ADDITION FOR YOUR NEW ADDITION.



MINI BABY SEAT
MINI ACCESSORIES
www.MINI.co.uk/accessories

MINI BULLDOG
MINI COLLECTION
www.MINI-shop.com

If you have kids, you're as committed to innovation as we are. The new MINI baby seat with ISOFIX base incorporates a range of innovations. These include patented airpad safety technology for gentle head support, increased side-impact protection, single-hand belt adjustment with positioning indicator, a comfortable five-point belt, and magnetic belt tongues – a safety pack that is more than worthy of the MINI name.

④ **BECAUSE PEDESTRIANS NEED CRUMPLE ZONES TOO.**



The pedestrian protection system raises the bonnet in lightning-quick time, providing an additional crumple area in the case of a head impact.

⑤ **IF IT ALL BECOMES A BIT OF A SQUEEZE...**

... your MINI can make it easier than ever to keep a safe difference from the vehicle in front. City Collision Mitigation helps prevent accidents with cars, lorries and motorcycles, at speeds of up to 37 mph. It features a built-in camera and emits a warning while also applying the brakes. At high speeds, Forward Collision Warning preconditions the brakes for rapid response, enabling shorter stopping distances. It's just the sort of speed camera that drivers have longed to see.

When on the road, it's important to do some things just like everyone else, such as keeping to speed limits. To make this easy, Speed Limit Info and Traffic Sign Memory identify every roadside sign, and warn you if you are driving too fast. After all, driving a MINI is about breaking conventions – not the law.

MINI SERVICE.



MINI SERVICE.

EVERYTHING YOU NEED.

Not many people will know your MINI as well as you do. MINI Service Technicians however, share your passion entirely. There's nobody better when it comes to electrics, mechanics, bodywork, paintwork or cosmetic repairs – or when you need to pick up a replacement part. Because you'll soon realise that a MINI like yours deserves nothing less than Genuine MINI Parts.

MINI KNOWS BEST.

Since you can't always think of everything when on the road, your MINI uses its head, too. With the Condition Based Service feature, it automatically reminds you when certain services are due, via the control display. Added to that, with new optional TeleServices, your vehicle provides us with updates independently, to help arrange the support it needs. A built-in SIM card automatically transfers the most important vehicle information to MINI. Your local MINI Service Centre will then contact you to make an appointment if any maintenance is necessary.

MINI TLC

Why risk any unwelcome surprises down the line? With MINI tlc you can relax in the knowledge that your comprehensive servicing needs are covered for 5 years or 50,000 miles, whichever milestone is reached first. That means that parts, lubricants, labour, a brake fluid change and peace of mind are covered up front.

WE'LL ALWAYS BE THERE FOR YOUR MINI.

Sometimes the unexpected happens and at MINI we believe it's good to be prepared. If you find yourself with a motoring emergency, whether in the UK or in Continental Europe, fear not. MINI Emergency Service is on hand 24/7 for roadside assistance. If one of our specialist roadside technicians can't fix your MINI we will whisk it away to your local MINI Dealer, MINI Approved Workshop or MINI Approved Bodyshop. This ensures only Genuine MINI Parts (installed by trained technicians) find their way onto your MINI. The service doesn't end there. We'll also take care of any replacement vehicle needs, vehicle recovery and re-delivery so it's as hassle free for you as possible.

FINANCE DESIGNED TO PUT A MINI IN YOUR LIFE AND A SMILE ON YOUR FACE.

Eating even the tastiest Victoria sponge all in one go is a bit of a chore – it's much more enjoyable if you tackle it in slices. Same goes for your fab new MINI. With MINI finance you can pay in tasty little bite-size chunks. We know our cars (and our customers) inside out and our three most popular finance deals have been painstakingly devised by the MINistry of Finance to make sure you get the most out of your new or Cherished MINI and your budget.



MINI Select.

MINI's most popular finance product combines attractive regular repayments with flexibility at the end of your agreement.

MINI Hire Purchase.

This one's super-simple – you pay a deposit followed by fixed monthly repayments and at the end of your agreement you become the owner.

MINI Contract Hire.

We will lend you a MINI, so you get all the fun of hitting the road then at the end of the agreement you hand the MINI back to us.

There's a nifty finance solution for everybody, we also offer a range of MINI Insurance Products which will keep you and your MINI well covered.

Speak to the super friendly and brainy finance expert at your local MINI dealership.

* Finance is subject to status and available to over 18's in the UK only (not the Channel Islands or Isle of Man).
Advertised finance is provided by MINI Financial Services, Bartley Way, Hook, Hampshire RG27 9UF. MINistry of Finance is not connected to or endorsed by any government department.



TECHNICAL DATA.

		MINI COOPER	MINI COOPER D	MINI COOPER S
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ENGINE ^{1,2}				
Cylinders/layout/valves per cylinder		3/in-line/4	3/in-line/4	4/in-line/4
Capacity	cm³	1499	1496	1998
Stroke/bore	mm	94.6/82	90/84	94.6/82
Max. output/ max. revs	hp (kW)/rpm	136 (100)/ 4500–6000	116 (85)/4000	192 (141)/ 4700–6000
Max. torque/revs	Nm/rpm	220/1250	270/1750	280/1250 ³
Compression ratio/ recommended fuel	:1	11/91–98 RON	16.5/diesel	11/91–98 RON

PERFORMANCE ¹				
Max. speed	mph km/h	130 [130] 210 [210]	127 [127] 205 [204]	146 [145] 235 [235]
Acceleration 0–62 mph (0–100 km/h)	sec.	7.9 [7.8]	9.2 [9.2]	6.8 [6.7]
Acceleration 50–75 mph (80–120 km/h) (5th gear)	sec.	9.3 [–]	8.9 [–]	6.4 [–]

FUEL CONSUMPTION ^{1,2}				
Urban	mpg l/100 km	49.6–48.7 [47.9–47.1] 5.8–5.7 [6.0–5.9]	65.7–64.2 [67.3–65.7] 4.4–4.3 [4.3–4.2]	37.2–36.7 [41.5–40.9] 7.7–7.6 [6.9–6.8]
Extra-urban	mpg l/100 km	74.3–72.4 [70.6–68.9] 3.9–3.8 [4.1–4.0]	91.1–88.3 [80.7–80.7] 3.2–3.1 [3.5–3.5]	61.4–58.9 [64.2–62.8] 4.8–4.6 [4.5–4.4]
Combined	mpg l/100 km	62.8–61.4 [60.1–58.9] 4.6–4.5 [4.8–4.7]	80.7–78.5 [76.3–74.3] 3.6–3.5 [3.8–3.7]	49.6–48.7 [54.3–52.3] 5.8–5.7 [5.4–5.2]
CO ₂ emissions (combined cycle)	g/km	107–105 [112–109]	95–92 [99–98]	136–133 [125–122]
Tank capacity, approx.	l	40	44	44
Range	miles	553 [528]	780 [739]	478 [525]

		MINI COOPER	MINI COOPER D	MINI COOPER S
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WEIGHT ¹ /LUGGAGE CAPACITY				
Unladen weigh EU ⁴	kg	1160 [1190]	1210 [1225]	1235 [1250]
Max. permitted weight	kg	1565 [1595]	1615 [1630]	1640 [1655]
Max. permitted load	kg	450	450	450
Max. permitted axle load, front/rear	kg	870/755 [900/755]	910/755 [925/755]	915/765 [930/765]
Luggage capacity	l	211	211	211

WHEELS				
Tyre dimensions, front/rear		175/65 R15 84H	175/65 R15 84H	195/55 R16 87W
Wheel dimensions, front/rear		5.5J x 15 light-alloy	5.5J x 15 light-alloy	6.5J x 16 light-alloy

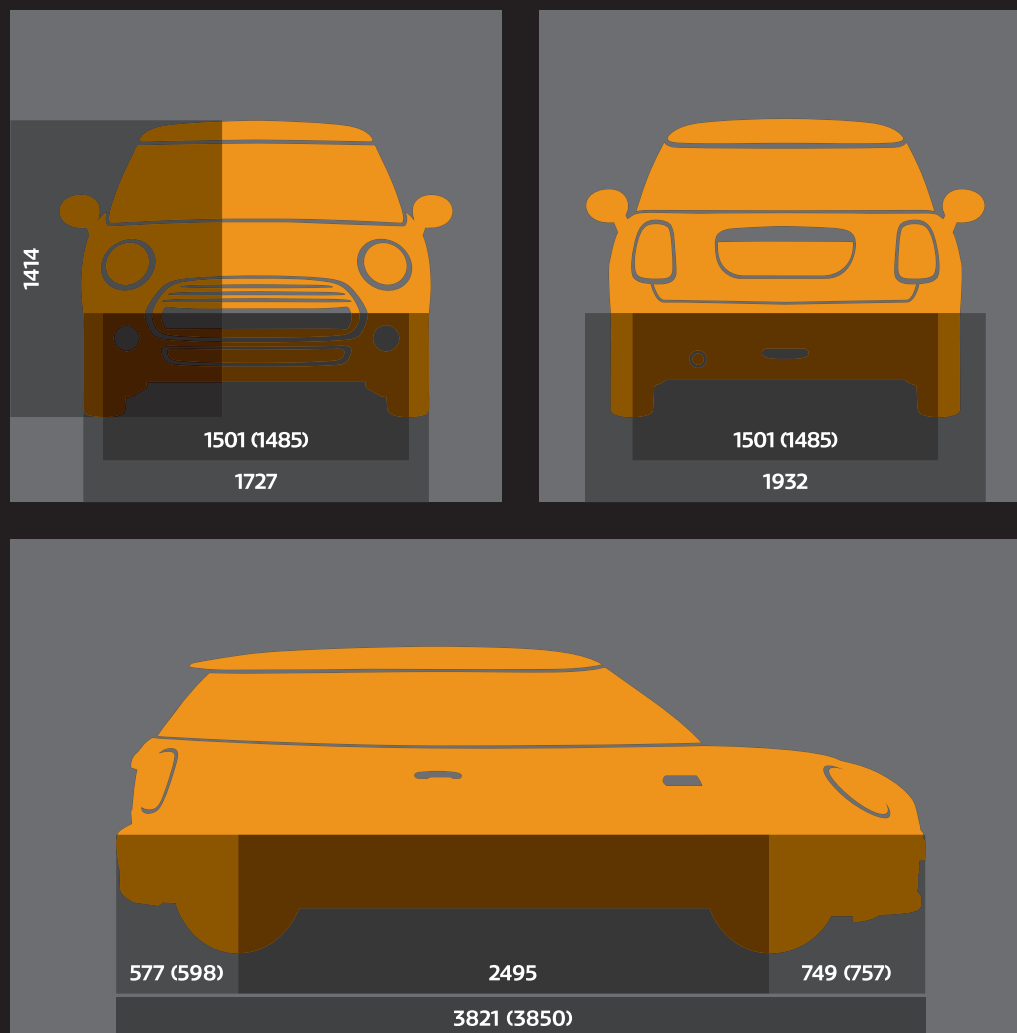
¹ All figures relate to vehicles with the standard 6-speed manual transmission. Figures in square brackets relate to vehicles with 6-speed Automatic Transmission Steptronic.

² All MINI models comply with the EU6 exhaust emissions standard as a minimum. Fuel consumption is determined in accordance with the ECE driving cycle (as defined in directive 80/1268/EEC), made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured separately from fuel consumption. Figures relate to standard-specification vehicles, and may vary significantly where optional equipment (including wider tyres) is fitted. Figures for fuel consumption, CO₂ emissions and energy efficiency may vary depending on the wheels and tyres fitted.

³ With overboost function.

⁴ Assuming car is fuelled to 90 % of usable tank capacity, and allowing 68 kilograms for the driver and 7 kilograms for luggage. Figure quoted is for standard-specification vehicles. Optional equipment will increase this figure.

TECHNICAL DATA.



All figures in mm.
Cooper S values in brackets.

NOVEMBER 2013

The models, standard and optional equipment and combinability of options in this catalogue relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your authorised MINI dealer. Subject to change in design and equipment.

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